

THERAPEUTIC USES OF PSYLLIUM

Constipation:

Psyllium relieves constipation. Psyllium speed the passage of stool through the digestive tract by softening the stool and attracting water thereby producing more bulk, which stimulates the transit of waste through the gastrointestinal tract.

Diarrhea:

Psyllium can be used as a bulk-forming agent to help relieve mild to moderate diarrhea.

High Cholesterol:

Soluble fiber psyllium husk have a cholesterol-lowering effect when added to a low-fat, low-cholesterol diet. Psyllium is quite effective in lowering total as well as LDL i.e. bad cholesterol - LDL levels.

Heart Disease:

Incorporating high fiber foods such as psyllium enriched cereals into the diet may help lower heart disease risk.

High Blood Pressure:

The addition of fiber, 12 grams of soluble fiber per day, particularly psyllium, may help lower blood pressure.

Obesity:

Medical studies suggest that psyllium may enhance the sensation of fullness and reduce hunger cravings. Use of Psyllium and other sources of fiber into the diet may aid weight loss.

Irritable Bowel Syndrome (IBS):

Several studies have found that soluble fiber including psyllium helps to regulate stool frequency and consistency in people with IBS.

Inflammatory Bowel Disease (IBD):

In a study of people with ulcerative colitis, a type of inflammatory bowel disorder, psyllium seeds were as effective as the prescription drug mesalamine in decreasing recurrences of the disease.

PURE. NATURAL. RELIABLE.

Psyllium husk for everyday wellness



Aarogyta Isabgol

Plantago ovata

INDUSTRIAL APPLICATION

Pharmaceutical & Health Care Industries

Psyllium is used as thickening agent during capsule formulation.

Food and beverages industry

Psyllium is used in health drinks, beverages, ice cream, bread, biscuits, other bakery products, rice, cakes, jams, instant noodles, breakfast cereals etc.

Industrial

Psyllium is use to prevent landscaping, soil erosion

Animal feed.

Psyllium is used for animal feed.

REGD. HEAD OFFICE

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PROCESS CHART



CERTIFICATES

FSSAI

The Food Safety and Standards Authority of India (FSSAI) is responsible for regulating and supervising food safety across the country. It sets science-based standards, enables compliance for food businesses and ensures the availability of safe and wholesome food for consumers.

GMP

This certifies that the products are consistently produced and controlled to the quality standards appropriate to their intended use and as required by the marketing authorization.

MSME

Certificate Is An Official Recognition That A Business Is Registered As A Micro, Small, Or Medium Enterprise (msme) Under The Applicable Government Framework. In India, This Registration Is Known As Udyam Registration.

PRODUCTS

-  **PSYLLIUM SEED**
-  **PSYLLIUM HUSK**
-  **ORGANIC PSYLLIUM HUSK**
-  **PSYLLIUM KHAKHA POWDER**
-  **PSYLLIUM HUSK POWDER**
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SPECIFICATION

PSYLLIUM HUSK (PLANTAGO OVATA)

Description	Method	85% Pure	95% Pure	98% Pure	99% Pure
Purity	USP	NLT 85%	NLT 95%	NLT 98%	NLT 99%
Moisture Content	USP	12% Max	12% Max	12% Max	12% Max
Total Ash	USP	04% Max	04% Max	04% Max	04% Max
Acid Insoluble Ash	USP	01% Max	01% Max	01% Max	01% Max
Swell Volume	USP	Min 35 ml/gm	Min 40 ml/gm	Min 45 ml/gm	Min 50 ml/gm
Light Extraneous Matter	USP	NMT 15	NMT 5%	NMT 2%	NMT 1%
Heavy Extraneous Matter	USP	NMT 1%	NMT 1%	NMT 0.5%	NMT 0.5%
Insect Infestation	USP	Not more than 100 insect fragments including mites and psocids per 25 grams			
E -coli/gm	USP	Absent	Absent	Absent	Absent
Salmonella/25 gm	USP	Absent	Absent	Absent	Absent
Yeast & Mould Count	USP	<1000 /gm	<1000 /gm	<1000 /gm	<1000 /gm

Product	Psyllium Husk 70%	Psyllium Husk 80%
Purity	70% Above	80% Above
Swell Volume	NLT 22 ml/gm	NLT 25 ml/gm

Note : We can also provide products as per BP and EP specification.

PACKAGING (Types of Packaging)

- HDPE laminated paper bags with liner inside - Fiber Drums - HDPE Jumbo Bags/Super Sac Bags
- Gunny Bags

Note : Customized packing also available as per buyer's requirements with advance discussion and confirmation.